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## CAREER SUMMARY

Economist and international blockchain speaker specialized in corporate strategy & finance advisory. Representative for Hispanic America of the Blockchain Research Institute. More than sixteen years of expertise in technical studies and international consulting.

Wide experience in executive coordination and planning of projects in academic, public, and private initiatives aimed at specific objectives. Management career in academic programs and high leveled forums in different countries of the region. High capacity of alliance-oriented networking with relevant actors aimed at specific projects and results.

Teamwork and multidisciplinary and intercultural group-oriented skills. Excellent writing and editing of technical and politically sensitive documents. Good communicator and great capacity of summary. High result-oriented adaptability and autonomy.

## PROFESSIONAL EXPERIENCE

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**2018- Present AFP UNO S.A., Autonomous Alternate Director.** Pension fund administrator company that recently enter the market with initial capital of \$4.800 million Chilean pesos. After the awarding of the tender promoted by the Superintendency of Pensions, those who enter for the first time as affiliates to the pension system as of October 1 of this year will have to be incorporated to AFP Uno and remain two years, until September 30 of 2021.

**2018 - Present [BLOCKCHAIN RESEARCH INSTITUTE](#) founded by Don and Alex Tapscott, Representative for Hispanic America.** Promote the Institute and the dialogue about blockchain between these countries. Incorporate new public and private member institutions into the Institute. Leader project of the [Blockchain Center of Excellence Global network](#) in joint venture with [WISEKey](#).

**2019- Present 30% CLUB CHILEAN CHAPTER, Chair.** (Chapter in pre launch stage)

With chapters in thirteen countries/ regions, the [30% Club](#) we are a group of Chairs and CEOs that believes in diversity as a driver of business growth. The 30% Club campaign was set up by Dame Helena Morrissey in 2010 with the aim of achieving a minimum of 30% female representation on FTSE 100 boards. That target was reached in September 2018 and good progress has been made. But, there is still much more work to do to achieve better gender balance at the top of businesses. Now under Brenda Trenowden's leadership, our energies are concentrated on supporting more women into senior management roles and taking action to reach our 2020 campaign goals approaching this issue on a global scale.

**2017 - Present MAQUEVEQ & CO., Managing Director.** Blockchain Corporate Strategic and Financial Advisor. Diagnosis, planning, financing and design of innovative and prospective business models of business opportunities and investment oriented to finance, to the development of Fintech and the adoption of Blockchain.

**2016 – 2017 AMÉRICA ECONOMÍA, Conference Director.** Design and supervision of conference execution on different business areas in Latin America. Communicational and strategic planning and positioning of activities in Chile, Colombia, Peru and Mexico. Head of the AE Conferences team. Key liaison between authorities, CEO's a from the region and the media group. Business alliance articulation.

**2013 - 2015 ASSOCIATION OF MUTUAL FUNDS ADMINISTRATION, (AAFAM in Spanish), Manager of Strategic studies and analysis.** Carried out studies and simulation of international and financial regulation of stock market in the mutual fund industry. Identification and elaboration of public policy proposals and auto-regulation agreements that contribute with the industry strengthening.

**2012 - 2013 AMERICAN - CHILEAN CHAMBER OF COMMERCE, (AMCHAM), Manager of Market Intelligence Unit & Research Department.** Responsible of this area and its teamwork. Carried out studies and area-oriented analysis of Chilean and US economy. Articulation of interinstitutional initiatives with the US Commercial Service, ProChile, Direcon, among others, and the company members of this association. Tracking of the American and Chilean legislation that might have affected commercial and diplomatic relations. Elaboration of position papers and design of new projects promoting the interchange between Chile and The United States.

**2009 - 2010 UNIVERSITY OF CHILE, DEPARTMENT OF ECONOMY, Director of Research Projects and Academic Program Center INTELIS.** Responsible for the strategic development of projects, corporative image and operative management of the Center. Teamwork Leadership. Research and design participation in the Diploma programs related with innovation, entrepreneurship and competitiveness.

**2007 - 2008 CHILEAN REPUBLIC PRESIDENCY, PRESIDENTIAL ADVISORY COUNCIL FOR WORK AND EQUITY, Executive Coordinator.** Responsible for the leadership of multidisciplinary teamwork and management of projects. In charge of budgeting and the design of communicational strategies for different activities of the Advisory Council. Coordination of the "International Conference of Work and Equity" with world-class panelists from the economic, political and social area. Implementation of the web platform for the regional discussion with stakeholders related to issues relevant for the Council. Support to the Executive Secretary in editing and management of technical and politically sensitive publications.

**2006 - 2007 POLITEIA SP, Project Analyst.** Co-responsible of research projects and work teams' organization. Analysis and research on issues related with public policy, in particular with aspects regarding areas of decentralization, social policies, finance and public management. In charge of the progressing and maturing of studies, methodological research proposals and reference concepts.

**2004 - 2006 NATIONAL CONGRESS LIBRARY, Economy Researcher. Parliamentary Advisory.** Preparation of themed factsheets in the areas of economy, government, international issues and political economy.

**2002 – 2004 INTERAMERICAN BANK OF DEVELOPMENT (BID in Spanish), SANTIAGO CHILE, Research Fellow.** Collaboration in the monitoring and evaluation of ex post projects in loan quality and technical cooperation in the public and private sphere (FOMIN). Elaboration of criteria and evaluation of international tender.

**2002 BILBAO VIZCAYA ARGENTARIA BANK, London, Research Analyst Latin American Markets (P):** Analysis of economic and political situations for the "*BriefDaily* (LATAM)". Latin American economies and financial market monitoring and analysis. Tracking of financial variables and news for the identification of market risks. Support in the analysis of the economic outlook of Latin American countries and advising in stock-market transactions. Representation of the bank in the investors group.

## **SELECTED CONSULTING & ROUNDTABLES**

**MAQUEVEQ & CO,** Main partner.

- **STEEL COMPANY FROM THE PACIFIC (CAP in Spanish):** Evaluation of project agenda of social investment, financed by the holding in the Sustainable Development Goal (SDG) from United Nations. Proposal of measurement and visualization of the project agenda based on different objectives.
- **WORLD BANK, South-South Knowledge Exchange between Zambia & Chile:** Identification and discussion about key aspects of the design and implementation of public policies of interest from the highest authorities from Zambia in Chile. Design of diary, technical coordination and management during the period in Chile.

- **THE TREASURE MINING, Superintendence of Sustainability:** Evaluation of external and internal tools in terms of sustainability, communications and shared value.
- **OXFORD ANALYTICA:** Analysis of infrastructure in Latin America panorama for the Worldwide RiskReport.
- **ADOLFO IBAÑEZ UNIVERSITY, SCHOOL OF GOVERNMENT, Coordinator of the Survey for World Economic Forum Competitiveness Report.** Development of projects of competitiveness in terms of the relations between the World Economic Forum and the School of Government from the University. Design and execution of projects and conferences along with the private and public sphere.
- **CL GROUP Financial Services Consulting,** Consulting collaboration on systems of commercial information system in Chile for the Ministry of Finance.
- **INTERAMERICAN BANK OF DEVELOPMENT (IADB), Washington DC.** Analysis of the priority project agenda for the Initiative for the Integration of the Regional Infrastructure of South America (IIRSA), for the Operative Vice President of the Bank.
- **CHAMBER OF COMMERCE OF SANTIAGO,** Research project collaboration on systems of commercial information system in Chile and in the world.
- **NATIONAL ADMINISTRATOR OF SERVICES (ANS in Spanish),** Market analysis of Insurance broker.

## CONFERENCES & ROUNDTABLES

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### AÑO 2018

#### **WOMEN IN EXPERIAN. Experian Services Chile S.A. December**

- Keynote: "How did I get in Tech"

#### **EXCHANGE AND DIALOGUE WORKSHOP: BLOCKCHAIN FOR SOCIAL GOODS. Inter-American Development Bank. LabitConf 2018. December.**

- Keynote: Overview on the impact and use of blockchain for the Social Good

#### **BLOCKCHAIN: NEW TECHNOLOGICAL FRONTIERS FOR BUSINESS. University of Talca. November.**

- Keynote: "Blockchain and the new frontier in business"
- Panel: "Blockchain present and future"

#### **CHALLENGES OF THE BLOCKCHAIN TECHNOLOGY AND ITS SOCIAL IMPACT ON THE DIGITAL ECONOMY. MBA UC and Master in Innovation Catholic University. November.**

- Keynote: "The new social contract and the blockchain revolution"

#### **UNESCO, Paris. October.**

#### **FORUM GOVERNMENT IN THE ERA OF DATA, Universidad de los Andes, Colombia. October.**

- Keynote Speaker "Blockchain opportunities in public administration"

#### **BLOCKCHAIN, Chamber of Commerce of Medellín, Colombia. October.**

- Keynote Speaker "The Blockchain Revolution and its Implications in Industry and Services"

#### **BLOCKCHAIN: STRATEGIC DISRUPTION IN BUSINESS MODELS, Chilean Association of Companies (ACTI) and Sonda, Santiago de Chile. August.**

- Keynote Speaker "Navigating the blockchain revolution"

#### **CENTURY LINK FORUM, Santiago de Chile. August.**

- Panel "Blockchain- security Intelligence"

#### **BLOCKCHAIN: A PATH TO THE 4th INDUSTRY REVOLUTION, Ministry of Economy of Chile. June.**

- Keynote Speaker "Realizing the new promise of the digital economy"

## **- MINISTRY OF ECONOMY OF CHILE**

Presidency table blockchain and energy: Lead the work table and structure an agenda of priority initiatives in energy using blockchain technology.

Member of blockchain health, commerce, digital identity, registry systems and financial sector tables: Dialog and strategically design initiatives that generate impact in these sectors.

**SEMINAR: WHAT IMPACT CAN WE EXPECT FROM BLOCKCHAIN?**, Department of Economics, University of Chile.  
June.

- Keynote Speaker "Realizing the new promise of the digital economy"

**APEX (AES PERFORMANCE EXCELLENCE) SUMMIT 2018**, AES Corporation, San Juan Puerto Rico. Junio.

- Keynote Speaker "Reshaping the energy industry"
- Panel "Energy of the future"

## **ACADEMIC EXPERIENCE**

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### **UNIVERSITY OF CHILE**

**2010:** Department of Economics, Lectures on *Applied Microeconomics* and Module on *Regional Competitiveness; both for the Master in Public Policies from the Law Faculty.*

**2006:** Module on *Latin American Competitiveness and Integration* for the Diploma in Political and Economic Reality of Latin America.

### **ADOLFO IBANEZ UNIVERSITY**

**2010:** Business School, *Industrial Organization*;

**2009:** Government School, Workshop on *Risk Country*.

## **ACADEMIC QUALIFICATIONS**

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**Master Degree in Public Policy**, University of Chile. Emphasis on Regulation and Competence.

**Bachelor Degree in Economic and Administrative Science**, Catholic University of Chile.

**Secondary School**, The Grange School

**Strategic Management and Social Development**, CEPAL.

**Latin American Economies**, CEPAL.

**Diploma in Financial Markets and Investment**, University of Chile.

## **SELECTED PUBLICATIONS**

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- "**Passport and acknowledgment of funds, progress in the Asian financial integration**" (in Spanish), Newsletter N°4, Chilean Mutual Funds Association, November 2013.

- "**MILA, potential financial markets integration into Pacific Asia**" (in Spanish), Newsletter N°3, Chilean Mutual Funds Association, September 2013.

- "**FATCA and the worldwide tendency towards information interchange**" (in Spanish), Newsletter N°2, Chilean Mutual Funds Association, July 2013.

- "**Trends to reactivate economies**" (in Spanish), Newsletter N°1, Chilean Mutual Funds Association, May 2013.

- "**Biotechnology: Fueling Chile's Competitiveness**" (in English) *bUSiness Chile*, July 2012.

- **"Teaching Intellectual Property"**(in English) *bUSiness Chile*, May 2012.
- *What is happening in Latin America? Political and Economic reality in our region*, José Rodríguez Elizondo and Héctor Casanueva (Editors), **"Incorporation, inclusion and infrastructure, an alternative way to see competitiveness"** (in Spanish) Andrés Bello Press. Stgo, Chile. 2008. 411 pages.
- **"Commercial Information System Reform"**. Works in Public Policy Research N° 3, Department of Economy, University of Chile. April 2007.
- **"Cooperation for Development"**. Unit of Support for the legislative process, National Congress Library. March, 2004.
- Contribution in the Publication **"Chile, fértil provincia. Hacia un Estado liberador y un mercado revolucionario"**. (*Chile, fertile province. Towards a liberating State and a revolutionary market*) Guillermo Larrain. *Debate – Chile*, 2005.
  
- Contribution **"La Asignatura Pendiente: Claves para la Educación Pública de Gestión Local en Chile"**, (Pending subject: Keys for Public Education of local management in Chile) edited by Mario Marcel and Dagmar Raczynski, CIEPLAN, 2010.

## LANGUAGES

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Spanish (native)  
English (advanced)



02/Maggio/2019