



Press Release

Pievesestina di Cesena, 14 July 2008

REORGANISATION OF THE INDUSTRIAL AND COMMERCIAL OPERATIONS OF OLIDATA SpA

As part of reorganisation of its industrial and commercial operations, Olidata SpA is about to initiate a collective redundancy procedure (the so-called “mobility” procedure) for some 80 employees at its production site located in Pievesestina di Cesena.

This reorganisation is necessary to adapt the company’s set-up to the new rationale of the market, which is increasingly oriented towards high-integration products such as portable computers (notebooks) as opposed to the traditional desktop computers made at the Pievesestina di Cesena production site. The objective is to reduce operating costs by approximately €1.5-2 million per year as from 2009.

Olidata is Italy’s leading manufacturer of personal computers. Founded in 1982, it boasts hundreds of thousands of installed systems and sells several lines of PC, suited for every setting from the home to the large corporation. Olidata’s modern technologies, constant R&D investments and compliance with the strict ISO 9001 design and production standards give its personal computers incomparable quality and reliability. Olidata was also the first company in the sector to bring the build-to-order system to Italy, whereby personal computers are made on the basis of actual demand. This makes the company exceptionally flexible and allows it to adapt easily to customers’ needs and to the constant evolution of the market.

For additional information on the company and its products, please visit www.olidata.com >investor relations.

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